

# TUESDAY

# 11/19

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## EXTRA EXPEDITION

## GLOBAL FDI PULSE CHECK\*

4:00 P.M. - 5:30 P.M.

Venue: *Squatters Pub Brewery*  
Room: *The Potting Shed*  
Address: *147 W Broadway*  
*Salt Lake City, UT 84101*

*\*Additional registration required*

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## NETWORKING MIXER

## WELCOME MIXER

8:00 P.M. - 9:00 P.M.

Venue: *Flanker Kitchen + Sporting Club*  
Room: *Sporting Club*  
Address: *6 N Rio Grande Street*  
*Suite 35*  
*Salt Lake City, UT 84101*

# WEDNESDAY

# 11/20

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## SITE CONSULTANT OFFICE HOURS

### AM SESSION

8:00 A.M. - 12:30 P.M.

Venue: *Le Méridien Salt Lake City*  
Room: *Triumph Ballroom*  
Address: *131 S 300 W*  
*Salt Lake City, UT 84101*

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## EXTRA EXPEDITIONS

### FROM RFP TO ANNOUNCEMENT\*

8:00 A.M. - 9:30 A.M.

Venue: *Le Méridien Salt Lake City*  
Room: *Pierce Arrow*

### NOT IN MY BACKYARD\*

10:00 A.M. - 11:00 A.M.

Venue: *Le Méridien Salt Lake City*  
Room: *Pierce Arrow*

*\*Additional registration required*

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## SITE CONSULTANT OFFICE HOURS

### PM SESSION

1:00 P.M. - 4:30 P.M.

Venue: *Le Méridien Salt Lake City*  
Room: *Triumph Ballroom*

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## EXTRA EXPEDITIONS

### ADAPTIVE REUSE\*

1:00 P.M. - 2:30 P.M.

Venue: *Le Méridien Salt Lake City*  
Room: *Pierce Arrow*

### MASTERING THE ART OF TELLING YOUR STORY\*

1:00 P.M. - 2:30 P.M.

Venue: *Caputo's Market & Deli*  
Address: *314 W 300 S*  
*Salt Lake City, UT 84101*

*\*Additional registration required*

# WEDNESDAY

# 11/20

## EXTRA EXPEDITIONS

### ALL OF THE MEGATRENDS\*

3:00 P.M. - 4:30 P.M.

Venue: *The Rose Establishment*  
Room: *235 S 400 W*  
*Salt Lake City, Ut 84101*

### CONSENSUS BUILDING FOR THE EMOTIONALLY INTELLIGENT ECONOMIC DEVELOPER\*

3:00 P.M. - 4:30 P.M.

Venue: *Le Méridien Salt Lake City*  
Room: *Pierce Arrow*

*\*Additional registration required*

# THURSDAY

# 11/21

## ECONOMIX MAIN STAGE

### MORNING TOPICS

Venue: **The Depot**  
Address: 13 N 400 W, Salt Lake City, UT 84101

- 9:00 A.M. - 9:30 A.M. — **Good Morning & Welcome from Salt Lake City**
- 9:20 A.M. - 9:40 A.M. — **Charting the Course:** Key Economic Development Trends for the Coming Years  
*[consultants to be announced]*
- 9:40 A.M. - 10:00 A.M. — **Voyage of Discovery:** Your Choices Steer the Conversation with Leading Site Consultants  
*[consultants to be announced]*
- 10:00 A.M. - 10:40 A.M. — **Restoring the Soul of your Leadership**  
*with Gretchen Slenk, Melo Leadership Consulting*
- 10:40 A.M. - 11:00 A.M. — **Break**
- 11:00 A.M. - 11:25 A.M. — **Stand Out and Shine:** Effective Economic Development Marketing for Decision Makers  
*[consultants to be announced]*
- 11:25 A.M. - 12:25 P.M. — **Lunch**  
Venue: HallPass  
Address: 153 S Rio Grande St, Salt Lake City, UT 84101

### AFTERNOON TOPICS

- 12:30 P.M. - 1:10 P.M. — **Idea Fusion:** Merging Best Practices with Bold Brainstorming  
*[speakers to be announced]*
- 1:10 P.M. - 1:45 P.M. — **Building Community in Times Like These**  
*Tim Terrentine, Translator's Consulting*
- 1:45 P.M. - 2:00 P.M. — **Break**
- 2:00 P.M. - 2:20 P.M. — **North America's Top 50 Award Celebration**
- 2:20 P.M. - 3:00 P.M. — **Breakdown of a Deal:** SLC Collaboration  
*[consultants to be announced]*
- 3:00 P.M. — **Conclusion**

# THURSDAY

# 11/21

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## SPONSOR RECEPTION

**4:00 P.M. - 5:00 P.M.**

Venue: [Van Ryder](#)

Address: [131 S 300 W, Salt Lake City, UT 84101](#)

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## DINNER PARTIES

**6:00 P.M. - 8:00 P.M.**

Venue: [Various Locations](#)

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## AFTERGLOW

**8:30 P.M. - 9:30 P.M.**

Venue: [Lake Effect](#)

Room: [Second Level \(Church\)](#)

Address: [155 W 200 S, Salt Lake City, UT 84101](#)

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EVENT CONCLUDES