

TUESDAY

11/19

EXTRA EXPEDITION

GLOBAL FDI PULSE CHECK*

4:00 P.M. - 5:30 P.M.

Venue: *Squatters Pub Brewery*
Room: *The Potting Shed*
Address: *147 W Broadway*
Salt Lake City, UT 84101

**Additional registration required*

NETWORKING MIXER

WELCOME MIXER

8:00 P.M. - 9:00 P.M.

Venue: *Flanker Kitchen + Sporting Club*
Room: *Sporting Club*
Address: *6 N Rio Grande Street*
Suite 35
Salt Lake City, UT 84101

WEDNESDAY

11/20

SITE CONSULTANT OFFICE HOURS

AM SESSION*

8:00 A.M. - 11:30 P.M.

Venue: *Le Méridien Salt Lake City*
Room: *Triumph Ballroom*
Address: *131 S 300 W*
Salt Lake City, UT 84101

EXTRA EXPEDITIONS

FROM RFP TO ANNOUNCEMENT**

8:00 A.M. - 9:30 A.M.

Venue: *Le Méridien Salt Lake City*
Room: *Pierce Arrow*

SITE CONSULTANT OFFICE HOURS

PM SESSION*

1:00 P.M. - 4:30 P.M.

Venue: *Le Méridien Salt Lake City*
Room: *Triumph Ballroom*

EXTRA EXPEDITIONS

ADAPTIVE REUSE**

1:00 P.M. - 2:30 P.M.

Venue: *Le Méridien Salt Lake City*
Room: *Pierce Arrow*

MASTERING THE ART OF TELLING YOUR STORY**

1:00 P.M. - 2:30 P.M.

Venue: *Caputo's Market & Deli*
Address: *314 W 300 S*
Salt Lake City, UT 84101

ALL OF THE MEGATRENDS**

3:00 P.M. - 4:30 P.M.

Venue: *The Rose Establishment*
Room: *235 S 400 W*
Salt Lake City, Ut 84101

WEDNESDAY

11/20

EXTRA EXPEDITIONS

CONSENSUS BUILDING FOR THE EMOTIONALLY
INTELLIGENT ECONOMIC DEVELOPER**

3:00 P.M. - 4:30 P.M.

Venue: *Le Méridien Salt Lake City*
Room: *Pierce Arrow*

NOT IN MY BACKYARD**

5:00 P.M. - 6:30 P.M.

Venue: *Le Méridien Salt Lake City*
Room: *Pierce Arrow*

**Additional registration required*

THURSDAY

11/21

ECONOMIX MAIN STAGE

Venue: **The Depot**
Address: **13 N 400 W, Salt Lake City, UT 84101**

MORNING TOPICS

- 9:00 A.M. - 9:20 A.M.** — **Good Morning & Welcome from Salt Lake City**
- 9:20 A.M. - 9:40 A.M.** — **From a Site Selector's Perspective: Key Trends for Charting the Course**
*Matt Poreba, Austin Consulting, Kathy Mussio, Atlas Insight
Fred Ragsdale II, CBRE, and Parker Wyatt | Global Location Strategies*
- 9:40 A.M. - 10:20 A.M.** — **The Power of Story: Clarifying Your Message Through a Story-Driven Framework**
Irene Alvarez, Irene Alvarez Consulting
- 10:20 A.M. - 10:40 A.M.** — **Break**
- 10:40 A.M. - 11:30 A.M.** — **Beyond the Grind: Restoring the Soul of Your Leadership**
Gretchen Slenk, Melo Leadership Consulting
- 11:30 A.M. - 12:30 P.M.** — **Lunch**
Venue: **HallPass**
Address: **153 S Rio Grande St, Salt Lake City, UT 84101**

AFTERNOON TOPICS

- 12:30 P.M. - 12:50 P.M.** — **What Makes a Community Stand Out? Effective Marketing for Top Decision-Makers**
Greg Word, VisionFirst Advisors, Annie Baxter, CBRE and Ann Rybka, Atlas Insight
- 12:50 P.M. - 1:10 P.M.** — **How Technology is Currently Changing the Game: How AI and Tech Revolutionize Site Selection**
Amy Gerber, Cushman & Wakefield, Spencer Donahue, CBRE, and Carrie Cole, Lightcast
- 1:10 P.M. - 1:50 P.M.** — **Building Community in Times Like These: Getting Your Partners On Board and Co-Creating the Story**
Tim Terrentine, Translator's Consulting
- 1:50 P.M. - 2:10 P.M.** — **Break**
- 2:10 P.M. - 2:25 P.M.** — **North America's Top 50 Award Celebration**
- 2:25 P.M. - 3:00 P.M.** — **How Utah Collaborates for Growth: Creating Competitive Advantages in the Next Decade**
- 3:00 P.M.** — **Conclusion**

THURSDAY

11/21

SPONSOR RECEPTION

4:00 P.M. - 5:00 P.M.

Venue: [Van Ryder](#)
Address: [131 S 300 W, Salt Lake City, UT 84101](#)

DINNER PARTIES

6:00 P.M. - 8:00 P.M.

Venue: [Various Locations](#)

AFTERGLOW

8:30 P.M. - 9:30 P.M.

Venue: [Lake Effect](#)
Room: [Second Level \(Church\)](#)
Address: [155 W 200 S, Salt Lake City, UT 84101](#)

EVENT CONCLUDES